

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Screen Strategies Media
Attention: Accounts Payable
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1505735-1	07/17/16	July 2016	06/27/16 - 07/17/16

Property	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger	1999

Flight Dates	Order #	Alt Order #
07/11/16 - 07/17/16	1505735	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/12/16	07/12/16	Good Morning America	7-9AM	-T-----	:30	1	\$600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	-T-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/12/16	7:59 AM	Good Morning America	7-9AM	:30	MS100TVFLH	\$600.00 NM
2	07/13/16	07/13/16	W 5pm News	5-6pm	--W----	:30	1	\$650.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	--W----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	07/13/16	5:57 PM	W 5pm News	5-6pm	:30	MS100TVFLH	\$650.00 NM
3	07/15/16	07/15/16	Jeopardy	7:30-8PM	----F--	:30	1	\$1,450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	----F--	1	\$1,450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	07/15/16	7:53 PM	Jeopardy	7:30-8PM	:30	MS100TVFLH	\$1,450.00 NM
4	07/11/16	07/11/16	M WPBF News 25 @ 11P	11-11:35PM	M-----	:30	1	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/11/16	11:30 PM	M WPBF News 25 @ 11PM	11-11:35PM	:30	MS100TVFLH	\$700.00 NM
5	07/11/16	07/14/16	ABC World News Now	2-4x	8888---	:30	32	\$10.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	8888---	32	\$10.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WPBF	M	07/11/16	2:17 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00 NM
2	WPBF	M	07/11/16	2:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00 NM
5	WPBF	M	07/11/16	2:46 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Lehigh Valley, PA 18002-6885

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Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger	1999

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	07/11/16	07/14/16	ABC World News Now	2-4x	8888---	:30	32	\$10.00	NM	
Class of Time - Pre-emptible with notice										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	07/11/16	2:59 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
6	WPBF	M	07/11/16	3:17 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
3	WPBF	M	07/11/16	3:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
4	WPBF	M	07/11/16	3:47 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
7	WPBF	M	07/11/16	3:59 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
13	WPBF	Tu	07/12/16	2:17 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
15	WPBF	Tu	07/12/16	2:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
10	WPBF	Tu	07/12/16	2:45 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
16	WPBF	Tu	07/12/16	2:59 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
11	WPBF	Tu	07/12/16	3:18 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
9	WPBF	Tu	07/12/16	3:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
14	WPBF	Tu	07/12/16	3:47 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
12	WPBF	Tu	07/12/16	3:59 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
21	WPBF	W	07/13/16	2:16 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
23	WPBF	W	07/13/16	2:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
17	WPBF	W	07/13/16	2:45 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
18	WPBF	W	07/13/16	2:58 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
22	WPBF	W	07/13/16	3:19 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
20	WPBF	W	07/13/16	3:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
24	WPBF	W	07/13/16	3:45 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
19	WPBF	W	07/13/16	3:59 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
32	WPBF	Th	07/14/16	2:19 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
26	WPBF	Th	07/14/16	2:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
29	WPBF	Th	07/14/16	2:47 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
25	WPBF	Th	07/14/16	2:59 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
28	WPBF	Th	07/14/16	3:19 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
31	WPBF	Th	07/14/16	3:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
30	WPBF	Th	07/14/16	3:48 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
27	WPBF	Th	07/14/16	3:59 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$10.00	NM
6	07/17/16	07/17/16	ABC World News Now	2-4x	-----6	:30	6	\$5.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/11/16	07/17/16	-----6	6	\$5.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	Su	07/17/16	2:16 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
5	WPBF	Su	07/17/16	2:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
2	WPBF	Su	07/17/16	2:46 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
1	WPBF	Su	07/17/16	3:19 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
6	WPBF	Su	07/17/16	3:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
4	WPBF	Su	07/17/16	3:59 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM

Total Spots 42

Payment Terms 30 Days

Gross Total \$3,750.00

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Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger	1999

Agency Commission **\$562.50**

Net Amount Due **\$3,187.50**

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